

Carttronics CAPS[®] trolley Anti-Theft Protection System

THE PROBLEM

Many stores lose 100% or more of their trolleys every year, and the losses, combined with the excess cleaning and repair and continuous retrieval expense, represents a constant drain on profitability and a constant irritation to good customers.

BENEFITS

- ▶ Stops would-be thieves and neighbors from exiting your property with your trolleys
- ▶ Dramatically reduces capital outlays for trolley purchases
- ▶ Significantly lowers cleaning, repair and retrieval expenses
- ▶ Improves customer experience with readily available and cleaner trolleys
- ▶ Modular design allows low-cost repair and re-use
- ▶ Results in sales lift by ensuring a ready supply of trolleys for customer use
- ▶ Improves profitability beginning day one

A MAJOR U.K.-BASED GROCERY CHAIN TESTED EVERY TROLLEY RETENTION SYSTEM ON THE MARKET...THIS IS THEIR FEEDBACK FOLLOWING A SIDE BY SIDE TRIAL:

"WHILST NO RETENTION SYSTEM IS 100% EFFECTIVE, THIS PARTICULAR ONE WAS INSTALLED INTO OUR HIGHEST LOSS STORE PRE-CHRISTMAS, AND LOSSES HAVE BEEN REDUCED BY FANTASTIC 94.0%, SAVING £100K FOR THIS ONE SITE PER ANNUM ALONE."

THIS CUSTOMER HAS GONE ON TO ROLL OUT DOZENS OF NEW SITES, WITH DOZENS MORE TO FOLLOW FOR 2012.

THE SOLUTION

Carttronics is a leading supplier of trolley retention, serving hundreds of retailers on thousands of sites around the world. Since its inception in 1998, Carttronics has been known for its competitive pricing, superior customer service, and for consistently delivering the lowest lifetime cost of ownership.



ABOVE: DAD WAS PLANNING TO TAKE THIS TROLLEY HOME. WHEN CAPS[®] LOCKED AND STOPPED THE TROLLEY, HE LAUGHED, LEFT THE TROLLEY, AND WALKED HIS DAUGHTER HOME.

HOW IT WORKS

Carttronics CAPS[®] system consists of a small gauge antenna wire placed in a narrow saw-cut around the perimeter of a site, plus one electronic locking caster on each trolley. The ends of the antenna wire are connected to a small electronic signal transmitter in the building which sends a continuous lock signal around the perimeter. When someone tries to remove a trolley from the site, the caster locks to disable the trolley, where it remains until it is reset with Carttronics hand-held reset controller.

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from trolley retention to loss prevention™

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international@carttronics.net

Carttronics CAPS®

SUPERIOR TECHNOLOGY

Carttronics locking caster, CAPS®, is modular and maintainable, ensuring no flat spots and the lowest lifetime cost of operation. If the caster is worn from dragging while locked, a new shell cartridge can be snapped on for a few pounds.

Competing products are not field serviceable, and flat spots result in customer irritation, and ultimately, 2 to 4 times the cost to repair or replace.

SUPERIOR SERVICE

Carttronics is dedicated to providing a solution, not just selling wheels.

We believe in customer service, low-cost field service, and we actively assist our customers in establishing preventive maintenance programmes that ensure superior performance and lowest cost of operation over the long term.

REMOTE MONITORING

Carttronics pioneered remote monitoring. Why? Because of our commitment to delivering a solution matched with superior customer service. Without remote monitoring, a damaged perimeter antenna may go unnoticed for days or even weeks, and the loss of trolleys can easily be hundreds or even thousands of pounds. Think about it: if we're connected, we'll likely know of any problem before you do, and we can initiate a low cost fix — often, with little or no downtime and minimal expense. If we can control our costs and deliver superior service, we can share the savings with you.

LEARN HOW WE CAN INCREASE YOUR PROFITABILITY:

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